



G.O.Y.A-Galvanizing & Organizing Student Activism at Rutgers

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FOR IMMEDIATE RELEASE

Annual “Walk for Literacy” Aims for Awareness Locally and Globally

Saturday, Oct. 20, 2007—The G.O.Y.A. Project at Rutgers seeks to draw together students who have a sense that volunteerism is as much part of our education as formal academic class work. By volunteering side-by-side with people from around the world, and from all economic backgrounds, we learn from each other and sensitize ourselves to global issues. GOYA believes that we are all world citizens who must contribute to world welfare. One of the ways to promote this vision is achieved through their annual “Walk for Literacy” event—held in conjunction with The Global Literacy Project, the walkathon’s continuing partner.

This year the walkathon continues to focus on the goal of assisting communities locally and globally. **Locally:** We are supporting the daycare classrooms of the Puerto Rican Action Board in New Brunswick. **Globally:** We are supporting the rebuilding of a community learning center serving children and elders in Peru and Global Literacy Project’s Africa programs for kindergarten children—especially the support of kindergarten children in the slums of Kibera, the largest slum in East Africa.

The Global Literacy Project, Inc. (GLP), is a private non-profit organization based in New Jersey that collects surplus and discarded educational materials from the USA and ships them to communities in need around the world. GLP regularly organizes university students to serve as volunteers in different capacities in New Jersey and abroad. Abroad, the students study the educational and cultural systems in developing countries and help GLP develop appropriate educational interventions especially for rural and/or distressed communities.

WHO: GOYA-Student Volunteerism at Rutgers and The Global Literacy Project, Inc.

WHAT: “Walk for Literacy” to raise awareness, funds and educational materials.

WHEN: Saturday, October 20, 2007 from 11:00 a.m. to 1:00 p.m.

WHERE: From the front of the Cook/Douglass Coop bookstore and the Douglass Student Center (George Street) to the Rutgers Student Center (College Avenue), New Brunswick, New Jersey