



**Galvanizing and Organizing Youth Activism at Rutgers
Partnering with The Global Literacy Project, Inc.**

would like to invite you to our annual

Walk-For-Literacy Fundraiser



11:30 am -2:30 pm, Saturday

October 1, 2011

Rutgers University, New Brunswick, NJ

Start: "Passion Puddle" (Behind the Douglass Campus Center)

End: Brower Commons, College Avenue Campus

This year the walkathon continues to focus on:

- **Locally:** We plan to provide books and other literacy materials for children participating in our "Take Reading Home" pilot in nursery and kindergarten classrooms throughout New Brunswick, New Jersey and our poetry reading programs at the New Brunswick Public Library.
- **Globally:** Supporting Global Literacy Project programs for kindergarten children in Africa (Kenya and South Africa) and the Caribbean.

Registration (\$7/person) starts at 11:00 a.m.

Along the Nichol Avenue side of the Douglass Campus Center
(100 George Street New Brunswick, NJ 08901)

Email the walkathon coordinators at goyaproject@gmail.com

For more information please visit <http://glpinc.org/>



P.O. Box 228 • New Brunswick, NJ 08901

**STAND UP
ACT NOW
TO END ILLITERACY**

Dear Friend,

The G.O.Y.A. Project is an association of student volunteers at Rutgers University, New Brunswick and is a community service organization that promotes education through service. Over the last decade the G.O.Y.A. Project has collaborated with The Global Literacy Project, Inc. (www.glpinc.org) to make a difference in the lives of children and teenagers in the New Brunswick environs by providing literacy materials and after school reading programs.

On Saturday, October 1st, 2011 at 11:30 a.m., the G.O.Y.A. Project will join with the Global Literacy Project to host the annual "Walk for Literacy." We would like to invite your organization/business to consider participating as a sponsor and/or as a guest team. As a participating team you will join other volunteers walking from the Cook/Douglass Campus following George Street then Easton Avenue, cutting through Buccleuch Park, to College Avenue and ending at the steps of Brower Commons (opposite the Rutgers Student Center).

We believe that your participation will be a tremendous asset and help ensure that we can continue make a difference in providing literacy resources to those in need. Please look over the suggested sponsorship levels and consider lending us your support. If you have any questions, please do not hesitate to contact us at the GOYA Project (347-432-3898). For monetary donations please make checks payable to: The Global Literacy Project (if you wish to receive a 501(c)3 Tax Receipt). You may contact the Global Literacy Project directly via Dr. Emeka Akaezuwa at 973-462-5011.

Thank you in advance for your participation and support!

The G.O.Y.A. Project Executive Board

Walk For Literacy Donations/Program Book Ads

- **Donation Amount: \$50.00**
Company name displayed in event brochure
- **Donation Amount: \$100.00**
5x4 inch (1/2 page) advertisement space in event brochure
- **Donation Amount: \$175.00**
5x8 inch (full page) advertisement space in event brochure
- **Donation Amount: \$250.00**
5x8 inch (full page) advertisement space in event brochure
Display of sponsor's banner at the day of the event