



**The Galvanizing and Organizing Youth Activism Project**

Rutgers, The State University of New Jersey • New Brunswick, NJ 08901

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September 2009

Dear Friend,

The G.O.Y.A. Project is an association of student volunteers at Rutgers University, New Brunswick and is a community service organization that promotes education through service. This year, The G.O.Y.A. Project is once again collaborating with The Global Literacy Project, Inc. ([www.glpinc.org](http://www.glpinc.org)) in co-sponsoring the Walk-for-Literacy.

On Saturday, **October 17, 2009** at 11:00 AM, the G.O.Y.A. Project will be hosting our annual Walk-for-Literacy. Specifically, we request your consideration of participation as a sponsor and/or as a guest team at our annual Walk-for-Literacy. As an invited team we hope that you will join us for the walk from the Cook/Douglass Campus' "Passion Puddle," following George Street, to the steps of Brower Commons on College Avenue (opposite the Rutgers Student Center), New Brunswick, New Jersey.

This year the Walk-for-Literacy continues to focus on G.O.Y.A.'s vision to assist communities **locally** and **globally**. The proceeds of this year's walk will go towards:

1. GLP's initiative to provide literacy materials for students participating in our "Take Reading Home" pilot in selected New Brunswick, New Jersey nursery and kindergarten classrooms.
2. Providing new books for a local junior high school in Roselle, New Jersey.
3. Providing books and school supplies for a rural school library in St. Vincent and the Grenadines, Caribbean.
4. Providing books and school supplies for a rural school library in western Kenya, Africa.

We believe that your participation will be a tremendous asset and help ensure that we can make a difference. Please see the attached form for a sponsorship agreement. If you have any questions, do not hesitate to contact us at (908) 432-5752.

Thank you in advance for your participation and support!

The G.O.Y.A. Project Executive Board

***The G.O.Y.A. Project's "Walk-for-Literacy"***  
***Saturday, October 17, 2009 • New Brunswick, New Jersey***  
***2009 Sponsorship Agreement***

Thank you for supporting The G.O.Y.A. Project of Rutgers University. Your support of our event will provide a unique opportunity for participants and supporters to get to know your business as an active and concerned community member. Please return the form below by Wednesday, October 14, 2009. (You may also email it to: [goyaproject@gmail.com](mailto:goyaproject@gmail.com))

Company Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

<b>Bronze Donation Package</b>	<ul style="list-style-type: none"> <li>• Donation Amount: \$150.00</li> <li>• 5x4 inch (1/2 page) advertisement space in event brochure</li> <li>• Request this level: <input type="checkbox"/></li> </ul>
<b>Silver Donation Package</b>	<ul style="list-style-type: none"> <li>• Donation Amount: \$200.00</li> <li>• 5x8 inch (full page) advertisement space in event brochure</li> <li>• Request this level: <input type="checkbox"/></li> </ul>
<b>Gold Donation Package (Official Sponsor)</b>	<ul style="list-style-type: none"> <li>• Donation Amount: \$500.00</li> <li>• 5x8 inch (full page) advertisement space in event brochure</li> <li>• Announcement of company name at the day of the event</li> <li>• Display of sponsor's banner at the final stop of the walk</li> <li>• Name noted in our annual report</li> <li>• Request this level: <input type="checkbox"/></li> </ul>
<b>Other</b>	<ul style="list-style-type: none"> <li>• Donation Amount: _____</li> <li>• Company name displayed in event brochure</li> <li>• Request this level: <input type="checkbox"/></li> </ul>

Make checks payable to: **The Global Literacy Project** (If you wish to receive a 501(c)3 Tax Receipt)

Sponsor's Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

(Please make a copy of the completed form and keep it for your records.)